

Administrator's Report for Edge Himmel Park

June, 2021

Pre-registrations For Fall

Total # of students pre-registered at Himmel Park: 65

- 5 of the 65 students pre-registered at Himmel Park are new students.
- 60 of the 65 students pre-registered at Himmel Park are returning students.
- There are 13 Himmel Park students who finished the year with us but have not completed pre-registration forms yet. Phone calls and emails have been made, but families are not responding.
- Report cards were mailed out with pre-registration forms and a flyer regarding Edge's Chromebook referral program.

Total # of students pre-registered at Northwest: 61

- 5 of the 61 students pre-registered at Northwest are new students.
- 56 of the 61 students pre-registered at the Northwest are returning students

Total # of students pre-registered in the district= 126

*FY22 Budget written at 170 ADM with 100 students at HP and 70 and NW.

Enrollment and Recruitment Efforts With Charter School Capital

Charter School Capital asked us to survey students about which social media platforms they use. The intent is to learn whether there are additional social media platforms where we might direct our marketing and recruiting efforts. Below is a link to the results of the survey. Thus far, most of our work has focused on advertising on Google, Facebook, and Instagram.

<https://forms.gle/ePpaLtVX5ZhnmiEw9>

We are currently working on curating a series of short videos for our website. The videos will cover the following topics:

- Class size, hours, and instructional model
- How to recover credit or accelerate your learning at Edge
- Counseling Supports
- Individualized instruction and support

Each video will feature a different staff member and will be curated over the next two weeks. When completed they will live on our website. Post-card mailers will be strategically mailed out to families with school age children in specific zip codes. A QR code on each post-card will direct recipients to the videos on our website.

Social Media posts and Social Media ads over the summer will focus on how Edge addresses learning loss.

Summer School Updates

Edge High School's summer school session commenced on Monday, June 14th. A total of 72 students registered for summer school between the two campuses. Four the 72 registered are new to Edge this summer. However, 10 students have been withdrawn from summer school for non-attendance.

Summer school students who have maintained consistent attendance are making progress. Overall, in-person learners on average are making more progress than distance learners.

The summer school session runs through Thursday, July 1st.

Vacant Positions

Edge is hiring for a Special Education Teacher (NW) and Director. We have yet to interview any applicants as have not been many. If you know of anyone, please send them our way. Interested educators can apply through our website at the link below:

<https://www.edgehighschool.org/teaching-careers/>

Introducing Edge BaseEducation, our new Social Emotional Learning Curriculum

One of the priority needs identified at both campuses on our Comprehensive Needs Assessment was social emotional learning supports. In addition to training staff on trauma informed care and youth mental health first aid, we will be introducing and implementing an SEL curriculum.

BaseEducation was selected by a committee of staff who researched curriculum providers, participated in webinars with each provider, investigated the curriculum as a student and as a teacher, and then met to evaluate each vendor on a rubric.

The rationale for selected BaseEducation over the other vendors included:

- Aligned to and endorsed by the Collaborative for Academic and Social Emotional Learning (CASEL)
- Engaging visual content with minimal reading, making it accessible to all skill levels
- Offers the most versatility of all vendors in how it can be implemented (1on1, small group, whole group, direct instruction, self-paced, as an intervention)
- Large number of courses available (View course catalog here: <https://base.education/courses/>)

- Each course designed to be completed in 30-45 minutes.
- Fireword feature that alerts teacher if a “fireword” is type in a student’s response (depression, loneliness, suicide, etc) so that schools can proactively follow up with a student.
- User friendly platform for students and staff with easy navigation.
- Report features that allow staff to view student progress in course
- Allows for easy integration into Edge’s Multi-Tiered Systems of Supports (MTSS)

Watch a brief video about BaseEducation here:

<https://base.education/#why-base>

The annual cost for BaseEducation is \$10,000. Since SEL supports were identified as a priority need on the Comprehensive Needs assessment, BaseEducation was written into our School Improvement Grant.